



PHILOSOPHY

The association promotes gentle, sustainability-based tourism that is ecologically maintainable, economically feasible, and ethically and socially balanced. Its members have committed to a comprehensive catalogue of criteria, which is monitored for compliance through a CSR process.

EXECUTIVE BOARD

Lutz Müller, Club Aktiv (Oldenburg)
Karen Wittel, atambo tours (Frankfurt)
Carl Grubert, sailwithus (Frankfurt a. M.)
Steffen Mayer, Rainbow Garden Village (München)

COMMITTEE

Independent certification council

Audit of the CSR reports every 3 years.

Scientific advisory council

Role: professional advice

Five regional groups

Promotion of communication and coordination among the members on a regional level.

ECONOMIC DATA

2022

Members: 138

Total turnover of all members

190 Mio. EUR with 97.025 Customer